

InOutsource Finalist for Green Leadership Award

InOutsource, a leading provider of records retention and information management consulting to law firms, announced today that NJBIZ, New Jersey's weekly business journal, named the company a finalist in the journal's Green Leadership Awards in the category of Green Education.

Thorofare, NJ ([PRWEB](#)) May 21, 2009 -- InOutsource, a leading provider of records retention and information management consulting to law firms, announced today that NJBIZ, New Jersey's weekly business journal, named the company a finalist in the journal's Green Leadership Awards in the category of Green Education.

An independent panel of judges agreed that InOutsource's environmental educational program showed achievement and initiative. Last August 2008, InOutsource began educating the legal industry on the top practices for environmentally friendly records management. With new technology and new electronic-based processes, corporations had started to demand that their law firms follow environmentally friendly practices. InOutsource saw an opportunity to educate these law firms on best practices in records management to help them comply with client demands; these practices lead to reduced paper usage, reduced resource usage, decreased storage needs, increased recycling and more.

Launching the campaign at the International Legal Technology Association annual conference, InOutsource distributed a list to show attendees - printed on recycled paper and designed to be posted on a bulletin board at work -- of the top 10 environmentally friendly records management practices, and also contributed \$1 for every person who visited their booth to The Nature Conservancy's Plant a Billion Trees campaign. At the show, they spoke with hundreds of attendees about environmentally friendly records management practices. The company posted the same list to their corporate Web site so every visitor can see the link when they visit. This top 10 list generated interest from legal industry publications for more information so Nancy Beauchemin, President of InOutsource, began contributing articles on the use of best practices in records management that lead naturally to environmental consciousness. These articles reached more than 92,000 readers.

In addition to reaching large audiences through educational trade shows and articles, the consultants at InOutsource continually strive to improve awareness on a one-on-one basis with their clients. Through their consulting practices, InOutsource designs systems and processes for law firms to efficiently manage and store information that comply with federal and state regulatory requirements, satisfy client needs, and consider environmental demands.

The winners of the Green Leadership Awards will be announced June 2nd.

InOutsource experts provide records management consulting and project management services to help law firms and corporate legal departments ensure information is properly retained and protected to mitigate risk, and preserve client confidentiality. The company provides consultation and support for: analysis of a firm's current systems, processes and staff; the development of retention policies and procedures that are legally compliant and fit the unique needs of a firm; and implementation of conflicts, workflow, docketing, document and records management systems. In addition, through the company's Merger Readiness Consulting Services, the experts at InOutsource help firms establish the framework they need to perform conflicts due diligence and address issues as they arise during the process of merging, acquiring other firms, or hiring lateral attorneys.

About InOutsource

InOutsource was founded by Nancy Beauchemin in 2002 to provide law firms with strategic records and information consulting and project management services. Through the company's Merger Readiness Consulting Services, the company helps firms establish the framework necessary to perform conflicts due diligence and address issues in a systematic and practical way as they arise during the process of merging, acquiring other firms, or hiring lateral attorneys. Most of InOutsource's clients are among the top 200 law firms in the United States. For more information about InOutsource, visit www.inoutsource.com or www.mergerreadiness.com.

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